

Opportunities in Healthcare: Eastern Europe - Markets & Reform

This report gives you a clear picture of private healthcare services - hospitals, clinics, diagnostic imaging and labs, primary healthcare - across the seven major countries in Eastern and Central Europe - Poland, Hungary, the Czech Republic, Romania, Bulgaria, Greece and Turkey.

For each country the market report describes how the main private healthcare markets work and when and how government reform is likely to lead to expansion. It also profiles the major players, looks at how they compete and at who are likely to be the winners. Ownership is also dissected with information on private equity investors in the region and their investments. It sizes market sectors such as private healthcare insurance, hospital outsourcing, the private hospital and private clinic markets, subscription healthcare and imaging and laboratory diagnostics. The report includes a list of the Top 100 private healthcare operators in the region.

It is a must read for anyone looking to invest in healthcare in this fascinating region. It has been bought by most of the international private equity firms with an interest in the region, by the five largest international private healthcare operators in the region and by many local companies looking for partners.

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Report is priced at just €2,500. For more details phone Max Hotopf on +44 207 288 1874 or email him on max@healthcareeuropa.com.

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